



Meet the Resilience Family: Real farm challenges, nu.ance solutions

What if animal resilience could be told through the animals themselves?

Meet Jim, Nancy, Patrick and Suzy: four animals facing very real challenges on modern farms. Together, they are the **Resilience Family**: a new way for **nu.ance biotechnology** to bring animal resilience to life and connect real-world challenges with practical solutions.

Because behind every performance target, every health challenge and every production issue, there is an animal and a farm team working to keep it on track.

Modern livestock production comes with a complex mix of pressures. Stress, pathogens, hygiene challenges, contaminants and ever-higher performance expectations can all affect an animal's ability to perform at its best.

Meet the Resilience Family

The Resilience Family brings these challenges to life through 4 familiar faces.

Jim - performance under pressure

Jim is a broiler chicken from a genetic line selected for outstanding performance. But genetic potential is only part of the equation. Stress, pathogen pressure and demanding production conditions can all make it harder for Jim to deliver the performance his genetics promise.

Jim's challenge: maintaining performance when conditions are anything but ideal.



Nancy - when conditions become a challenge

Nancy is a dairy cow who depends on good feed and a clean, comfortable place to rest. When feed quality varies or barn conditions become harder to manage, staying healthy and maintaining milk production can be more difficult.

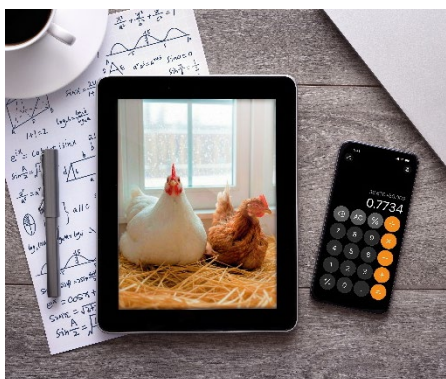
Nancy's challenge: staying resilient when environmental pressure increases.

Patrick - the everyday reality of pig production

Patrick was born and raised on the farm. He represents the everyday realities of modern pig production, where changing environments, health pressure and increasingly demanding performance targets all have to be managed together.

Patrick's challenge: staying on track as conditions change.





Suzy - keeping production on track

Suzy is a laying hen who is expected to produce consistently over her production cycle. Changes in weather, changes in feed and the demands of continued laying can affect her ability to maintain the level of production and quality expected from her.

Suzy's challenge: maintaining production when multiple pressures come together.

Jim, Nancy, Patrick and Suzy are characters built around challenges that farmers and producers encounter every day. Their stories are a composite of what we hear every day, and each one has a real solution.

And behind every challenge is an opportunity to support resilience.

From real challenges to nu.ance solutions

The Resilience Family gives familiar farm challenges a face. Our solution platforms make it easier to find the nutritional and management support relevant to the challenge, each solution addressing a key area of animal resilience and farm performance.

One Portfolio. Six Platforms. A Simpler Way Forward



Performance & Efficiency (globa.max, globa.phy, globa.tan, global.mpg) - supporting animals like Jim and Nancy in delivering the performance their genetics promise, even when production conditions put them under pressure.



Postbiotics, Powered From Within (nu.biom) - our proprietary, postbiotic nu.biom BOS for ruminants such as Nancy, nu.biom SUS for sows and piglets such as Patrick, nu.biom AVES for laying hens such as Suzy.



Feed & Water Hygiene (globa.cid) - built on our expertise in organic-acid formulation, globa.cid provides targeted solutions for feed preservation, drinking-water hygiene and effective acidification. Managing hygiene at the source is an essential part of protecting performance downstream, for animals like Patrick and Jim.



Mycotoxin & Mold Control (globa.mold, globa.fix, globa.fix plus) - mold development and mycotoxin exposure are different but connected risks. globa.mold supports mold control and feed quality, while globa.fix targets mycotoxin and endotoxin risk management, protecting animals like Nancy



Environment Management (globa.dry) - animal resilience depends on more than nutrition. globa.dry is a targeted moisture-management solution for housing and bedding, helping maintain a drier, more stable environment, because managing the environment is part of managing resilience, just as it is for Jim.



Nutritional Concept (nutri.liv, nutri.nex, nutri.breath) - practical, on-farm nutritional solutions combining micronutrients, biotics and phytogenics to support liver function, respiratory resilience and intestinal function during parasitic challenges. Solutions designed to address everyday challenges across species — from Jim and Nancy to Patrick and Suzy.

The science behind our solutions hasn't changed. Our commitment to quality, innovation and evidence-based animal nutrition hasn't changed either. What has changed is how we bring it together.

The six platforms provide a clearer way to navigate our portfolio, connecting the challenges faced on farms with the solutions designed to address them.

Same science. Same rigor. A simpler way to understand resilience and act on it.

What does this mean for you?

Whether you are a farmer, distributor, nutritionist, veterinarian or technical advisor, this new approach is designed to make one thing easier: recognizing your challenges in a familiar story and identifying the solutions developed to address them without having to begin with a technical specification sheet.

The Resilience Family will be introduced over the coming weeks, with each character and each of our six platforms explored in more detail. It's the same nu.ance biotechnology expertise you already know, presented in a way that is simpler to follow, easier to remember and closer to the realities of modern livestock production.

You will also be able to meet the Resilience Family and see the full portfolio at EuroTier in November 2026.

Don't want to miss it? Follow us on our social channels, or get in touch with our team.